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**Public Art CA and Dyson & Womack Announce Artist**  
***The Grand Façade: A Signature Public Art Commission for the***  
***Richards Boulevard Office Complex***  
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*Flowing Together, Paz de la Calzada 2023*  
*Commissioned artwork for the Richards Boulevard Office Complex Grand Façade. Image courtesy of artist.*

**Media Kit**

Sacramento, Calif. May 2, 2024—The **State of California** and [Dyson & Womack](http://www.dysonwomack.com) announce the completion of a new major artwork for the Richards Boulevard Office Complex. The State of California Department of General Services (DGS) commissioned a permanent public artwork for the Richards Boulevard Office Complex Grand Façade located in the River District of Sacramento. The commissioned artist is Paz de la Calzada.

**Public Art CA**

The Public Art CA Program for the Richards Boulevard Office Complex (RBOC) seeks to support and inspire artists in the creation of world-class, aesthetically rigorous artworks that respond to the natural and

transforming landscape of the River District, support public well-being and environmental sustainability, and locate California as an innovative creator of art in public spaces.

With a public art allowance of \$80,000 the program is a substantive contribution to the visibility of public art in Sacramento through a program that promotes opportunity and access across the arts and stimulates civic engagement through environmental and cultural collaborations. After an intensive application process focused on artistic innovation and equity, artist Paz de la Calzada was commissioned for the Grand Façade opportunity.

### **RBOC Grand Façade**

The Richards Boulevard Office Complex (RBOC) is a large office complex comprised of four office towers, an expansive courtyard with a public dining hall, cafe, retail spaces, and a parking structure. The 17.3-acre campus is located in the River District at the confluence of the Sacramento and American Rivers. Part of the State of California's Ten-Year Sequencing Plan to renovate/or replace state office buildings in Sacramento, this project is designed to achieve zero net energy (ZNE) and zero net carbon (ZNC) for the entire site and is seeking a LEED Gold Certification through the US Green Building Council.

During this pinnacle time of change for the River District, the Grand Façade commission brings public art to the heart of RBOC. The opportunity sought artists to design a 2-D image for an approximately 45-foot tall by 250-foot long screen that partially wraps the exterior of the site's parking structure. The commissioned artwork would function as a capstone at one end of the open-air courtyard, spreading across three sides of the structure, visible from across the campus as well as surrounding streets.

Inspired by the confluence of the Sacramento and American River, artist Paz de la Calzada designed and painted an original artwork for reproduction on the grand scale of the parking structure. Calzada views the joining of the two rivers as a convergence of water and energy as a metaphor for the flow of life as we transition from past to future. Her artwork celebrates the vitality of the water element and its healing properties as it invites viewers to witness the challenges and opportunities we face in a changing climate.

### **MEDIA OPPORTUNITIES**

- [Link to Media Kit](#)
- For more information on the selection process, the public art commission, biographies of the selected artists, photos, and a press package, please download the media kit. For press inquiries, please contact [info@dysonwomack.com](mailto:info@dysonwomack.com)



Rendering of the Richards Boulevard Office Complex. Image courtesy of ZGF Architects LLP.

## ABOUT THE ARTIST

Paz de la Calzada is an artist based in San Francisco with a focus in site-specific murals, installations, and public art. She was commissioned for the the Richards Boulevard Office Complex (RBOC) Grand Facade Public Art Program by the state of California and Dyson & Womack, public art consultants, to create an iconic and emblematic piece for the Sacramento River District. Her mural drawings, characterized by organic lines and repetitive patterns, are designed to interact with urban landscape and architecture, encouraging the public to engage with their surroundings. [Learn more about Paz de la Calzada.](#)

## ABOUT DYSON & WOMACK

Dyson & Womack are a leading public art consulting firm shaping the face of contemporary public art. Co-founders Emily Womack and Chris Dyson develop cultural opportunities centered on equity, accessibility and a progressive approach to public art management. Our team works to advance artist engagement with local and global issues, generate civic dialogue, and provide a platform for the arts across communities.

Dyson & Womack are Art Consultants for the state of California, the [California Natural Resources Agency Headquarters and California Health & Human Services for the State of California](#). They are producing the upcoming [California Air and Resources Board \(CARB\) Public Art Program](#). Visit [www.dysonwomack.com](http://www.dysonwomack.com) for additional information.

## ABOUT THE DEPARTMENT OF GENERAL SERVICES (DGS)

The CA Department of General Services (DGS) is partnered with Hensel Phelps and ZGF in partnership with Dreyfuss + Blackford for the 1,250,000-square-foot Richards Boulevard Office Complex (RBOC). The multifaceted and highly sustainable design solution proposed by Hensel Phelps and ZGF in partnership with Dreyfuss + Blackford sets a precedent for the River District, an area of Sacramento transitioning from its industrial past to an eclectic and desirable neighborhood with close ties to the downtown core. RBOC features four towers, a rich amenities program calibrated for the needs of building occupants on day one and beyond, and a unique landscaping program. Together, these serve as the project's connective tissue, each enhancing and supporting connection between occupants, buildings, and the evolving urban fabric of the neighborhood beyond. Featuring an integrated approach to sustainability and with an eye on triple-bottom-line value, the project will exceed Title 24 by more than 15% and achieve the lowest practicable EUI. The project is being designed to achieve zero net energy (ZNE) and zero net carbon (ZNC) for the entire site through State-purchased carbon-free green power.

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